

Member Reward Cards Program

IMPROVE YOUR HEDIS® SCORES AND HELP MEMBERS EARN REWARDS

When patients close their care gaps, your HEDIS scores improve.

Help close patient care gaps

- Reach out to help schedule their office visits for the below health care activities.
- Educate and promote timely completion of these health care activities.

Activities that earn members rewards

In 2021, California Health & Wellness Plan (CHWP) members who have gaps in care and have yet to complete their 2021 health care activities outlined below will receive an offer to get a reward for completing a service. CHWP will share with members instructions on how to attest and redeem rewards from CHWP.


To get their prepaid retailer gift card rewards, **members must complete and attest to the below health care activities by December 31, 2021.**

Targeted health care activities below are based on HEDIS measures.



CHWP counties:

Butte, Colusa, Glenn, Plumas, Sierra, Sutter, Tehama, Alpine, Amador, Calaveras, El Dorado, Inyo, Mariposa, Mono, Nevada, Placer, Tuolumne, Yuba, and Imperial

| Health care activities | Reward value  |
|----------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|
| Breast Cancer Screening (BCS) ¹ | \$25 |
| Cervical Cancer Screening (CCS) ¹ | \$25 |
| Well Child Visits in the first 15 months of life +Flu Shot | \$10 for each of six recommended visits, plus an additional \$15 for completing a Flu shot |
| Child and Adolescent Well Care Visits (WCV): members 3-17 years old ¹ | \$25 |

(continued)

¹Eligible members can receive only one incentive for completing this screening in 2021.



When members close their care gaps, they earn a prepaid gift card and your HEDIS scores improve.

Each step counts

1 Program details.

Eligible members will receive information with complete instructions about the program through different channels of communication such as email, an automated call or a mailer.



2 Complete health care activities.

Members schedule suggested screenings and complete their health care activities by December 31, 2021.



3 Provide proof of completion.

Members can attest to completion of health care activities by phone, mail or online. Doctor attestation is not required.



4 Gift cards issued.

After attestation, members will have an option to choose a reward card for their completed health care activities.



For questions about the CHWP Member Reward Cards Program, members can refer to the program details they will receive from CHWP or call the Member Services number listed on their ID card.